

Prior Reading for Discussion:

Dimetman, Nicole. "Understanding Current LGBT-Related Policies and Debates." *Interrupting Heteronormativity*.

<http://en.wikipedia.org/wiki/Heteronormativity>

Day 1

Defining Heteronormativity/  
Finding Heteronormative Spaces

In Class Plan

Film Clips  
Brainstorm qualities of heteronormativity  
Discuss Biases and Difficulties with concept

Homework

<http://diversity.monster.com/gale/articles/transsexual/>

<http://64.233.161.104/search?q=cache:3JsIIElTe7wJ:nmmstream.net/hrc/downloads/publications/tgtool.pdf+bathrooms+and+transgender&hl=en&client=safari>

Day 2

Corporate Heteronormativity

In Class Plan

Brainstorm invisible ways companies are heteronormative  
Discuss readings  
Name genres that produce (through actions or language) heteronormative spaces

Homework

Choose one genre in class and find a heteronormative example  
1 pg write up of analysis of example

Day 3

In class group work  
Genre Analysis

In Class Plan

Web Search to find specific genre examples  
Explain *how* these spaces/documents are heteronormative  
Present information in class

Day 4

In class group work  
Policy work

In Class Plan

Find company policies on sexual harassment, domestic partner/spousal benefits, ADA  
Brainstorm list of specific words/phrases that are heteronormative and/or challenging heteronormativity

Homework

Write up findings and prepare to present brainstorming with examples from search

Day 5

Corporate Image versus Policy

In class Plan

Show examples of VW ad campaigns  
In class reading of high praise for "gay friendly" ads  
In class analysis using brainstormed phrases of VW policies on

Sexual harassment, partner/spousal benefits  
What do these two sources of information say about VW as a company?

Homework

1 pg write up about the connection between corporate policy and image

Day 6

Corporate Culture

In Class Plan

Show examples of Disney's corporate image  
Show examples of Disney policy and articles which condemn Disney for not doing right for all families working for them  
Begin discussing the following questions:  
How do we know what corporate culture is *really* like?  
What information is missing in this analysis?  
Begin to brainstorm the kinds of information we still need  
How do we know what employees are facing?  
What kinds of questions can we ask to find the information we want?  
What could prevent us from getting information from company employees?  
Intro Corporate analysis assignment.

Homework

Finalize questions that could be asked to employees about corporate culture  
Short reading on interview ethics

Day 7

In Class Research for Assignment

In Class Plan

Discuss interview questions and interview ethics  
Begin web search for company information